



Social Accountability International (SAI) – Human Rights @ Work

Position: Communications Specialist (Contract position, 4 years)

Location: Ecuador

Language: Fluency in Spanish required, English proficiency preferred

Social Accountability International (SAI) is a non-profit organization advancing labor standards and working conditions around the world. We envision a world where workers, businesses, and communities thrive together. SAI is a leader in policy and implementation – developing social standards, guidance and tools, facilitating learning and capacity building, and convening partnerships to drive dialog and consensus-based solutions. Find out more on our website www.sa-intl.org.

Job Description: SAI is applying for a **US Department of Labor (USDOL)** funded grant project to improve adherence to international labor standards in the agricultural sector in Ecuador, particularly in the banana and cut flower supply chains. The project is expected to run for 4 years starting at the end of 2023 or beginning of 2024. Find out more about the project objectives at <https://www.grants.gov/web/grants/view-opportunity.html?oppld=348617>

Conditional on the project being selected and funded by the USDOL, the **Communications Specialist** will be hired to help develop and implement a communication strategy and plan for the project, provide communications and media guidance to project staff, develop media affiliations and partnerships, create visual assets and copy, revise reports and other materials in English and Spanish, and support on other communications tasks as needed. The Specialist plays a key role in ensuring effective outreach and engagement with stakeholders, adequate reporting of project activities, and achievement of communications-related outcomes.

The role of the **Communications Specialist** throughout the course of the project may include, but is not limited to:

- Supporting development and implementation of a targeted communications strategy for project stakeholders and target regions.
- Creating communications materials and content that help communicate the purpose and impact of the project. Including, but not limited to:
 - Social media posts
 - Website
 - Brochures
 - Presentations
 - Banners/flyers/etc.
 - Creating visual assets (photography, videos, graphics)
 - Blog posts/press releases/articles
 - Newsletters
- Providing communication and media guidance to the team in identified regional locations.
- Managing communications activities to meet performance goals and outputs.
- Initiating and facilitating partnerships with local and national media outlets to promote project, as needed.
- Leading preparation of project reports and revising all written and public-facing materials for the team in English and Spanish.
- Developing and implementing specific communications strategies to promote adolescent girls' and women's economic empowerment.
- Supporting event preparation and management, especially promotional materials.
- Traveling within Ecuador, as needed.

Experience/Qualifications

- Minimum three years of professional experience in communications work relevant to this FOA.
- Proven experience developing and implementing communications strategies through a variety of means, such as traditional, digital, and social media, and/or storytelling.



- Ability to develop communications strategies using behavioral and social-change communication, including audience segmentation and social mobilization.
- Knowledge of adolescent girl's and women's economic empowerment, gender mainstreaming, and labor issues is preferred.
- Fluency Spanish is required. Fluency includes speaking, listening, reading, and writing. English proficiency is preferred.
- Must devote a minimum of 50 percent level of effort to the project.

To apply, please send resume and cover letter to recruits@sa-intl.org. All applicants **MUST** include job title "SAI Communications Specialist – Ecuador" in the subject line of their email submission.

The position is based in Ecuador. Compensation commensurate with experience and appropriate for a charitable organization of SAI's size. SAI is an Equal Opportunity Employer.