Request for Proposals: Graphic Designer

**Position-Type:** Contract, limited  
**Location:** Remote (based in Mexico)

Social Accountability International (SAI) is a global non-governmental organization working to advance human rights for workers around the world. SAI’s vision is of decent work everywhere—sustained by an understanding that socially responsible workplaces benefit business while securing fundamental human rights. SAI empowers workers and managers at all levels of businesses and supply chains through social standards and guidance, training and capacity-building programs, and convening partnerships that drive dialogue and consensus-based solutions. For more information, visit our website at [https://sa-intl.org](https://sa-intl.org).

**Job Description**

SAI is seeking a graphic designer to help refine and implement the visual identity for SUSTENTAR—a US Department of Labor-funded project being implemented by SAI. Sustentar is a project to help companies build and strengthen social sustainability systems and improve working conditions in the tomato and chile sectors in Mexico. The designer will build on the existing style guide and create applications for various formats and materials.

The designer will create templates that can be easily applied by the team for different occasions. They will also provide ongoing (limited) support for adjustments and new designs as needed.

**Deliverables**

1. The first materials the designer will be asked to support on are:
   - Presentation template and graphics
   - Brochure
   - Social media graphics
   - Graphics and layout for report templates
2. Other materials the designer may be asked to support include: newsletter layout/design, webpage layout/design, individual report design, individual presentation design, illustrations/graphics, posters, banners, letterhead, etc.

**Qualifications**

- Highly skilled in MS Powerpoint, Canva, and Adobe Suite
- Demonstrated skills and experience across a wide variety of media and formats (e.g., presentations, websites, social media, illustration, etc.)
- Collaborative and open communication style with clients
- Demonstrated ability to work within pre-set style guidelines
- Demonstrated ability to adapt for range of audiences, from corporate to workers and communities
- Proficiency in English and Spanish
- Based in Mexico
- Interest in and experience working with human rights organizations a plus

*Funding is provided by the United States Department of Labor under cooperative agreement number IL-38036-22-75-K. 100% of the total costs of the project or program is financed with USG federal funds, for a total of $5,000,000 dollars*
Budget
Approximately $700-$1,000 USD for deliverable #1. Budget for future deliverables will be negotiated with selected candidate.

Application
To apply, please submit proposal and portfolio to recruits@sa-intl.org. Please include “Sustentar Graphic Designer 2023” in the subject line.

_SAI is an equal opportunity employer. Diversity makes us stronger and we are committed to creating an inclusive environment for all employees._