FairCapacity Platform Launch

January 31, 2022 – 6:30-8:30 PM BST (7:30-9:30 AM EST)
Welcome

Our Technology Partner

The Supplier Capacity Program is presented by

Speakers are Representing
Program Welcome

Who we are: **Social Accountability International**

We are a global non-governmental organization advancing human rights at workplaces around the world. SAI’s vision is of decent work everywhere—sustained by an understanding that socially responsible workplaces benefit business while securing fundamental human rights.

Operational Items for today's Webinar

- Recording
- Expressed Views
Program of Events

• Program Welcome & Introduction
• Opening Remarks
• Guided Discussion Topics
  • Impact of COVID-19 on Bangladesh's apparel industry
  • Importance of transparency in supply chain
  • Importance & challenges of calculating production capacity accurately
  • Strengthening production planning
  • Importance of responsible subcontracting
  • Strengthening buyer-supplier relationship
• FairCapacity Demonstration
• Q&A
• Closing Remarks & Next Steps
Program Introduction

**Reason for the Project:**
To improve working conditions in apparel supply chains, with the goal to reduce or eliminate labor violations, including forced labor.

**Exploratory Findings:**
Strong connection between business inefficiencies and labor and safety issues, including:

- increased risk of forced labor
- health and safety issues
- employee burnout, absenteeism, and lower productivity

Poor production capacity calculations have exacerbated these issues.
Program Introduction

**Solution:** SAI set out to create a digital Supplier Capacity Platform where suppliers can:

- showcase their business capabilities
- more accurately calculate and report production capacity
- book capacity without overextending their capabilities
Program Introduction

FairCapacity Platform seeks to address labor issues through:

- more accurate production capacity measurement and planning capabilities
- pathways for responsible sub-contracting
- better channels for buyer-supplier communication
Moderator – Abdul Alim

Abdul Alim is the Chief Executive Officer of Sustainable Management System Inc. He is a highly experienced and internationally respected social and sustainability professional, with a career of more than 16 years in auditing for certification and accreditation services around the world. He serves as a consultant and in other roles with NGOs and INGO’s, such as Social Accountability International (SAI), Amofri, Global Standards GMBH, Rainforest Alliance, Bangladesh Institute of Labor Studies, etc. He also serves as the member of the curriculum board of environmental and disaster management as an industry expert at Patuakhali Science and Technology University.

Abdul Alim
CEO of SMS Inc. & Lead Auditor, Social Accountability Accreditation Services (SAAS)
Opening Remarks

**Stephanie Wilson**
Associate Director of Innovation & Partnerships, Social Accountability International (SAI)

**Dr. Hans Lambrecht**
Team Leader for Education, Human Development & PFM, EU Delegation to Bangladesh

**Abdul Mottaleb**
Managing Director, GSCS International Ltd.

**Jane Hwang**
President & CEO, Social Accountability International (SAI)
Guided Discussion

Dr. Khondaker Golam Moazzem
Research Director, Centre for Policy Dialogue (CPD)

Abdullah Hil Rakib
Managing Director & CEO, Team Group and Director, BGMEA

Tiffany Rogers
Senior Manager of Social Compliance, Fair Labor Association (FLA)

Nasir Chowdhury
Bangladesh Country Manager, Global Fund to End Modern Slavery (GFEMS)
Guided Discussion

Nazma Yesmin
Director (Research & Development), Bangladesh Institute of Labour Studies (BILS)

Mohammad Aktaruzzaman
Managing Director, Entrust Fashions Limited

Shaila Ashraf
Corporate HR Head, Renaissance Group & President of Institute of Compliance Professionals (ICP)
Guided Discussion Topics

- Impact of COVID-19 on Bangladesh's apparel industry
- Importance of transparency in supply chain
- Importance & challenges of calculating production capacity accurately
- Strengthening production planning
- Importance of responsible subcontracting
- Strengthening buyer-supplier relationship
About the FairCapacity Platform

The FairCapacity Platform, developed by SAI and Vertru, seeks to help improve production capacity calculations, quantify the impacts of purchasing practices on supplier production capacity, and improve labor performance. The Platform and its Production Capacity calculator, will also enable better communication between both suppliers and brands and help distribute the responsibility for social compliance more evenly throughout the supply chain.

Jag Gill
CEO and Co-founder, VERTRU Technologies Inc.
FairCapacity Platform Demonstration

Platform Login: https://app.vertru.co/faircapacityplatform/login

User Functionality:

• Ability for suppliers and buyers to connect
• Production Capacity Calculator tool for Suppliers
• Ability to search for and find suppliers and subcontractors
• Ability to send and accept production orders
• Easy viewing of monthly production capacity, orders, and pending requests
• Ability to highlight your commitment to socially responsible practices
• And much more
FairCapacity Platform Functionality Examples

**KEY FEATURE: External Validation**
The Platform externally validates supplier-reported information like capacity, audit history, compliance, and engagement with social and environmental initiatives.

**KEY FEATURE: Place production requests and book capacity**

**KEY FEATURE: Direct Communication & Transparency**
Questions & Answers

Instructions: Please type your question in the Q&A box and we will do our best to answer as many as possible!
Closing Remarks

• Vote of Thanks
• Next Steps:
  • Free of charge FairCapacity Platform pilot phase
  • Register and create an account for the FairCapacity Platform
  • Follow up from SAI on your registration request
  • We will work to provide a custom program plan that includes FairCapacity access, user manuals, trainings, capacity building, and more
Closing Remarks

• FairCapacity Platform registration:
  • Sign Up for the FairCapacity Platform:
    [https://app.vertru.co/faircapacityplatform/register](https://app.vertru.co/faircapacityplatform/register)

• For more information on the FairCapacity platform and project:
  • Visit: [https://sa-intl.org/programs/supplier-capacity-program/](https://sa-intl.org/programs/supplier-capacity-program/)
  • Contact: Stephanie Wilson – [swilson@sa-intl.org](mailto:swilson@sa-intl.org)
Thank You!

To learn more, contact:
Stephanie Wilson – FairCapacity@sa-intl.org
Associate Director of Innovation & Partnerships
Supplier Capacity Program

app.vertru.co/faircapacityplatform/login
https://www.sa-intl.org/
Social Accountability International (SAI)
The FairCapacity Platform will improve production capacity measurement and forecasting practices to reflect the true costs of production and will incentivize good purchasing practices to relieve unrealistic time and price pressures, often unfairly borne by workers.

The project is led by Social Accountability International (SAI) and built by Vertru. The Supplier Capacity Program is funded by the European Union (EU), the Global Fund to End Modern Slavery (GFEMS), the UK Foreign, Commonwealth and Development Office (FCDO) and the Norwegian Agency for Development Cooperation (Norad).
Platform Benefits

**Buyers**
- Buyer exposure & direct connections
- Free training and tools
- Better production planning
- Pricing leverage
- Better control of production

**Suppliers**
- Eliminate unauthorized subcontracting
- Better visibility, quality & on-time delivery
- Better Code of Conduct compliance
- Pre-vetted suppliers

**Workers**
- Less Burnout and better health & safety
- Decreased Turnover
- Lowered Excessive overtime and consistent wages
- Fewer Short-term contracts and consistent schedules
What to expect as a Participating Supplier

Level 1: Stakeholder Consultation

Level 2: Onsite Engagement and Training

Level 3: Platform Engagement
What to expect as a Participating Buyer

Level 1: Stakeholder Consultation

Level 2: Supplier Involvement

Level 3: Platform Engagement
Next Steps

• Register for the platform: https://app.vertru.co/faircapacityplatform/register
  • Choose which type of account you would like to create, either Buyer or Supplier and fill out the form

• Pilot participants receive:
  • FairCapacity platform access
  • Custom productivity trainings (topics include: improving productivity & efficiency, labor performance, management systems, calculating production capacity, responsible sub-contracting etc.)
  • Certificate of participation
  • Opportunity to win capacity building award from SAI
About Social Accountability International (SAI)

Founded in 1997, Social Accountability International (SAI) is a global non-governmental organization advancing human rights at work. SAI’s vision is of decent work everywhere—sustained by an understanding that socially responsible workplaces benefit business while securing fundamental human rights. SAI empowers workers and managers at all levels of businesses and supply chains, using its multi-industry **SA8000® Standard**, as well as the **Supplier Capacity Program**, and other **training** and **capacity-building programs**. SAI is a leader in policy and implementation, working together with a diverse group of stakeholders, including brands, suppliers, governments, trade unions, non-profits, and academia.
About The European Union (EU)

The Member States of the European Union have decided to link together their know-how, resources and destinies. Together, they have built a zone of stability, democracy and sustainable development whilst maintaining cultural diversity, tolerance and individual freedoms. The European Union is committed to sharing its achievements and its values with countries and peoples beyond its borders. This event and its materials were produced with the financial support of the European Union. Its contents are the sole responsibility of SAI and do not necessarily reflect the views of the European Union.
About Vertru

**VERTRU** is an emerging technology company whose founding team has developed and scaled sustainability tools supported by the European Commission, UK Government, and the Omidyar Foundation - the impact fund of eBay founder Pierre Omidyar focused on eliminating modern slavery. Vertru builds technology solutions, data products, and analytics to drive transparency, scale and sustainability in global supply chains.
Speaker Bios
Speaker Bios

**Stephanie Wilson** is the Associate Director of Innovation and Partnerships at Social Accountability International (SAI). She develops and implements diverse research, training, and capacity-building programs in collaboration with SAI’s clients and other partners. She has managed SAI’s groundbreaking Supplier Capacity program since 2019. She holds a Bachelor’s Degree in International Relations, political science and psychology from the University of Western Australia.

**Dr. Hans Lambrecht** serves as Team Leader for Education, Human Development & PFM at the EU Delegation to Bangladesh. He joined the European Commission in 2016 and was based at the EU Delegation to Liberia from 2016 until 2019, looking after the Governance & Education portfolio. He holds a Master degree in Sociology of Labour and Enterprise (University of Leuven, Belgium) and a PhD degree in Technology Enhanced Learning (Lancaster University, UK).
Speaker Bios

**Jane Hwang** serves as President and Chief Executive Officer of SAI. Working with the Board of Directors, Advisory Board, and staff she oversees the organization’s strategy, management, and stakeholder engagement. Jane has led significant growth and innovation of SAI’s programs, especially in corporate advisory services, training and capacity building, and public-private partnerships.

**Abdul Mottaleb** is the Founder and Managing Director of GSCS International Ltd. and has over 19 years of dedicated experience in improving workers’ rights as an auditor, investigator, and trainer and is a well-known business leader and practitioner in the social compliance industry. Mottaleb has been recognizably working as trainer of SA8000 Basic Auditor Training courses since 2013. He is also the lead trainer for ISO 9001, 14001, 45001 and 22000, SAC approved Higg FEM 3.0 certificate trainer and trainer for SLCP.
Speaker Bios

**Dr. Khondaker Golam Moazzem** is an industrial and labour economist by profession and serves as the Research Director of the Centre for Policy Dialogue, CPD, an influential policy and research institute in Bangladesh specializing in regional and global economic integration. CPD’s work includes research on both the workers of and the overall RMG industry in Bangladesh. He has been with the CPD for almost 20 years and has many years of experience economic research and policy making in Bangladesh.

**Abdullah Hil Rakib** holds the position of the Managing Director of TEAM Group, one of Bangladesh’s fastest growing garment manufacturing group of companies. He is currently elected Director of the Bangladesh Garment Manufacturers and Exporters Association, BGMEA, Bangladesh’s leading garment trade body, for the third term. He is also on the board of BGMEA University of Fashion & Technology (BUFT) Board of Trustees.
Tiffany Rogers has worked in fashion and labor for over 15 years and is currently the Senior Manager of Social Compliance at the Fair Labor Association. At the FLA, she manages the FLA’s award-winning Fair Compensation Program that supports members to improve wages for garment workers. Tiffany’s expertise incorporates labor rights, living wage, and responsible purchasing and production practices to innovate standards and tools to improve corporate practices and factory conditions.

Nasir Chowdhury serves the Global Fund to End Modern Slavery (GFEMS) as the Country Manager in Bangladesh where he monitors, reports on, and supports the implementation of GFEMS-funded projects. His previous experience includes project and syndication (structured) financing, green financing, corporate banking, social and economic issues, and working with vulnerable populations.
**Speaker Bios**

**Nazma Yesmin** is currently working as a Director of Research & Development at the Bangladesh Institute of Labour Studies-BILS, the only labour institute of Bangladesh that aspires to uphold the rights of working people and trade unions. There are 12 major National Trade Union Federations associated with BILS. As the Director of BILS, Nazma plays a vital role in enabling the workers organizations be a major force by building the capacity of the Trade Unions through training, research, and information sharing.

**Mohammad Aktaruzzaman** is the Managing Director of Entrust Fashions Ltd and the Co-Chairman of the Standing Committee on Market Development in South African region at BGMEA. He is also a former Board Member Director of SEDEX, Supplier Ethical Data Exchange. He is a widely recognized HR professional of the country with over 20 years of experience with leading organizations in the field of Human Resource Management and working in Ready Made Garments.
Shaila Ashraf has worked in Ready Made Garments for more than 23 years with extensive experience in garments factory compliance and supplier issues. She is an expert in garment factory trade unions and well experienced in Bangladesh Labour law and buyers’ codes of conduct. Since 2016, she has been the Corporate HR Head in Renaissance Group. She is also currently the President of the Institute of Compliance Professionals and a part-time lecturer, specifically in HR communication.

Jag Gill co-founded and now serves as CEO of VERTRU Technologies, an emerging tech company based in New York that is using AI and blockchain to make supply chains more transparent and sustainable. She is a graduate of the Massachusetts Institute of Technology, where she was awarded the Legatum Fellowship for her research in emerging markets and technology and was awarded the New York City Economic Development Corporation Venture Fellowship in 2016 for driving innovation in fashion & retail.