FairCapacity Platform Launch
December 10, 2021 – 5:30-7:30 PM IST (7:00-9:00 AM EST)
Welcome

Our Co-Host: AEPC
Our Technology Partner: vertru, ICC
Speakers are Representing: ILO, NIFT, GFEMS

The Supplier Capacity Program is presented by:

Norad, GFEMS, UKaid, EU
Moderators

Archana Panda
Operations Manager and Lead Auditor, Social Accountability Accreditation Services (SAAS)

Stephanie Wilson
Associate Director for Innovation and Partnerships, Social Accountability International (SAI)

Louis Vanegas
Senior Director, Social Accountability International (SAI)
Program of Events

- Program Welcome & Introduction
- Keynote Speakers
- Panel Discussion Topics
  - Impact of COVID-19 on Indian apparel industry
  - Importance of transparency in supply chain
  - Importance & challenges of calculating production capacity accurately
  - Strengthening production planning
  - Importance of informal sector/sub-contractors
  - Strengthening buyer-supplier relationship – Bridging the gap with a “build back better” approach using blockchain technology.
- FairCapacity Demonstration
- Q&A

Closing Remarks
Keynote Speakers

**Dr. Sakthivel**
Chairman, Apparel Export Promotion Council (AEPC)

**Shri Sanjay Jain**
Chairman, ICC, Past Chairman CITI / NITRA / TSC / NITMA, Managing Committee Member, CMAI

**Hope Spector**
Senior Grant Programs Associate, Global Fund to End Modern Slavery (GFEMS)

**Jane Hwang**
President & CEO, Social Accountability International (SAI)
Panelists

Dr. L. B. Singhal
Secretary General, Apparel Exports Promotion Council (AEPC)

Bharti Birla
Chief Technical Advisor, International Labor Organization (ILO), United Nations, India

Prof. Girija Jha
Associate Professor, National Institute of Fashion Technology, Delhi

Nasir Chowdhury
Bangladesh Country Manager, Global Fund to End Modern Slavery (GFEMS)

Animesh Saxena
CEO, Neetee Exports, Gurgaon
FairCapacity Platform Demonstration

https://app.vertru.co/faircapacityplatform/login
FairCapacity Platform Functionality

KEY FEATURE: External Validation
The Platform externally validates supplier-reported information like capacity, audit history, compliance, and engagement with social and environmental initiatives.

KEY FEATURE: Place production requests and book capacity

KEY FEATURE: Direct Communication & Transparency
Questions & Answers

Instructions: Please type your question in the Q&A box and we will do our best to answer as many as possible!
Closing Remarks

• Ending Regards
• Vote of Thanks
• Next Steps:
  • Sign Up for the FairCapacity Platform: https://app.vertru.co/faircapacityplatform/register
  • FairCapacity Platform User Manual
  • Contact Information:
    • Stephanie Wilson – swilson@sa-intl.org
Thank You!

app.vertru.co/faircapacityplatform/login
https://www.sa-intl.org/
Social Accountability International (SAI)

To learn more contact:
Stephanie Wilson – swilson@sa-intl.org
Associate Director of Innovation & Partnerships Supplier Capacity Program

Register Now!
The FairCapacity Platform will improve production capacity measurement and forecasting practices to reflect the true costs of production and will incentivize good purchasing practices to relieve unrealistic time and price pressures, often unfairly borne by workers.

The project is led by Social Accountability International (SAI) and built by Vertru. The Supplier Capacity Program is funded by the European Commission (EU), the Global Fund to End Modern Slavery (GFEMS), the UK Foreign, Commonwealth and Development Office (FCDO) and the Norwegian Agency for Development Cooperation (Norad).
FairCapacity Platform Benefits

**Buyers**
- Buyer exposure & direct connections
- Free training and tools
- Better production planning
- Pricing leverage
- Better control of production

**Suppliers**
- Eliminate unauthorized subcontracting
- Better visibility, quality & on-time delivery
- Better Code of Conduct compliance
- Pre-vetted suppliers

**Workers**
- Less Burnout and better health & safety
- Decreased Turnover
- Lowered Excessive overtime and consistent wages
- Fewer Short-term contracts and consistent schedules
What to expect as a Participating Supplier

Level 1: Stakeholder Consultation

Level 2: Onsite Engagement and Training

Level 3: Platform Engagement
What to expect as a Participating Buyer

Level 1: Stakeholder Consultation

Level 2: Supplier Involvement

Level 3: Platform Engagement
Next Steps

• Register for the platform: https://app.vertru.co/faircapacityplatform/register
  • Choose which type of account you would like to create, either Buyer or Supplier and fill out the form

• Pilot participants receive:
  • FairCapacity platform access
  • Custom productivity trainings (topics include: improving productivity & efficiency, labor performance, management systems, calculating production capacity, responsible sub-contracting etc.)
  • Certificate of participation
  • Opportunity to win capacity building award from SAI
Founded in 1997, Social Accountability International (SAI) is a global non-governmental organization advancing human rights at work. SAI’s vision is of decent work everywhere—sustained by an understanding that socially responsible workplaces benefit business while securing fundamental human rights. SAI empowers workers and managers at all levels of businesses and supply chains, using its multi-industry SA8000® Standard, as well as the Supplier Capacity Program, and other training and capacity-building programs. SAI is a leader in policy and implementation, working together with a diverse group of stakeholders, including brands, suppliers, governments, trade unions, non-profits, and academia.
About the Global Fund to End Modern Slavery (GFEMS)

The mission of the Global Fund to End Modern Slavery (GFEMS) is to unite the world in a global strategy to end modern slavery. GFEMS mobilizes the resources needed to elevate the fight and invests in programs and partnerships to change systems of exploitation and abuse. The Fund’s work focuses on reducing vulnerabilities, shifting the demand for cheap goods and services, and reforming legal and political systems that allow traffickers to act with impunity. Since 2018, the Fund has granted over $45 million to more than 40 partners in nine countries. In its apparel programming, GFEMS invests in developing a range of tools to help brands, buyers, and suppliers prevent, detect, and remediate forced labor in their operations.
About Vertru

**VERTRU** is an emerging technology company whose founding team has developed and scaled sustainability tools supported by the European Commission, UK Government, and the Omidyar Foundation - the impact fund of eBay founder Pierre Omidyar focused on eliminating modern slavery. Vertru builds technology solutions, data products, and analytics to drive transparency, scale and sustainability in global supply chains.
Keynote Speaker & Panelist Bios
Keynote Speaker Bios

Dr. A. Sakthivel is Chairman of the Apparel Export Promotion Council (AEPC). He was first elected to the board of Directors of Apparel Export Promotion Council in the year 1982 and has served on the council for almost four decades. He has also served as Managing Committee Member of Federation of Indian Exporters Organisation (FIEO) for more than a decade. He was also the President and Regional Chairman of FIEO, Southern Region.

Shri Sanjay Jain is the Chairman of Indian Chamber of Commerce (ICC), past Chairman of Confederation of Indian Textile Industries (CITI), Northern India Textile Research Association (NITRA), Northern India Textile Mill Association (NITMA) and Managing Committee Member of Cloth Manufacturing Association of India (CMAI).
Keynote Speaker Bios

**Hope Spector** is a Grant Programs Associate at the Global Fund to End Modern Slavery, where she supports the implementation and management of the Fund’s grant portfolio. Previously, she was a Planning Associate at the Fund, where she supported research and delivery needs for the CEO and across senior leadership.

**Jane Hwang** serves as President and Chief Executive Officer of SAI. Working with the Board of Directors, Advisory Board, and staff she oversees the organization’s strategy, management, and stakeholder engagement. Jane has led significant growth and innovation of SAI’s programs, especially in corporate advisory services, training and capacity building, and public-private partnerships.
Panelist Bios

**Dr. L.B. Singhal** has been Secretary General of the Apparel Export Promotion Council since October 2020. He has been involved in making Trade Policy for Govt. of India for 12 years and actively involved in making SEZ Policy and SEZ Act of India. He has participated internationally in Trade Policy review of Govt. of India in Geneva in WTO, many international interactions, seminars, SEZ policy related interactions etc. in more than 20 countries.

**Bharti Birla** is the Chief Technical Advisor for two ILO/Japan South Asia projects on “Sustainable Global Supply Chains in South Asia,” and “Safety and Health for All Plantation Workers in South Asia”. Bharti has over 25 years of experience and is an expert on gender, informality, and fundamental principles and rights at work and has represented ILO of different Govt Task Forces/Committees to provide technical advice and policy guidance and leading innovative multi-stakeholder programmes of the ILO.
Panelist Bios

**Girija Jha** currently serves as an Associate Professor at the National Institute of Fashion Technology, New Delhi campus. She is an alumna of NIFT with background of technology in Apparel and Garmenting (GMT-Garment Manufacturing Technology). After having pursued Bridge Programme from NIFT, Delhi & Research Fellowship at IIT Delhi, she is now pursuing a PhD in Sustainability. She has also worked in the industry (Apparel sector) with companies like Madura Coats Ltd.

**Nasir Chowdhury** serves the Global Fund to End Modern Slavery (GFEMS) as the Country Manager in Bangladesh where he monitors, reports on, and supports the implementation of GFEMS-funded projects. His previous experience includes project and syndication (structured) financing, green financing, corporate banking, social and economic issues, and working with vulnerable populations.
Panelist Bios

Animesh Saxena has been the Managing Director/CEO of Neetee Clothing Pvt. Ltd. for the last 15 years. He is actively involved in various Industry Forums and he is currently president of the Federation of Indian Micro and Small & Medium Enterprises (FISME), New Delhi and the Udyog Vihar Industries Association, Gurgaon. He is also General Secretary of the Garment Exporters & Manufactures Association (GEMA), New Delhi and Mahamana Malviya Mission, Delhi-NCR.